

# Collocations with “Market”

## Task

Choose a word from the box to complete the collocation:

growth	segmentation	share	leader
forces	place	pressure	price

1. **Market** .....: the percentage of total sales in an industry generated by one particular company.
2. **Market** .....: the space or place in which buyers and sellers come together either in-person or virtually.
3. **Market** .....: an increase in the number of people who buy a product or service.
4. **Market** .....: what a market will accept as the amount something can be sold for based on supply and demand.
5. **Market** .....: the actions of buyers, sellers, suppliers and other stakeholders that cause the prices of goods and services to change
6. **Market** .....: the practice of dividing your target market into different groups.
7. **Market** .....: the influence exerted by various forces on companies that affects their decision-making processes and behaviours in the market.
8. **Market** .....: the company that holds the largest market share in the sector that it operates in.

## Answers

1. Share
2. Place
3. Growth
4. Price
5. Forces
6. Segmentation
7. Pressure
8. Leader